

# DESIGN INC.

ENVIRONMENTAL GRAPHIC DESIGN



## BOSTON COMMUNITY CENTERS BOSTON, MA

### CLIENT

City of Boston Dept. of  
Neighborhood Development

### FABRICATORS

Invisuals  
City of Boston Public Facilities

The City of Boston required a new sign program for 42 Community Centers located throughout the city. A round logo design was created for signage which could be applied to the many types of municipal buildings housing community centers, including schools, pools, and large and small community buildings.

Bold, bright graphics helped create a strong branding identity and wayfinding program for the Community Centers, regardless of building type, building material or location. More pictures of community center signage can be viewed at <http://www.cityofboston.gov/bcyf/search.asp>.

