

DESIGN INC.

ENVIRONMENTAL GRAPHIC DESIGN



HARVARD UNIVERSITY HEALTH SERVICES CAMBRIDGE, MA

CLIENT
Harvard University

FABRICATOR
DGI/Invisuals

Harvard University Health Services (HUHS) is a comprehensive health care facility serving the needs of the Harvard University community. The facility was recently renovated and includes medical and mental health care services and specialty departments open 24/7.

DESIGN's tasks included new interior and exterior signage programs. The exterior

signage required wayfinding signs directing visitors to the main entrance, parking area and separate after-hours entrance. Durable, vandal resistant exterior signs were made using the 3M Scotchprint "lambda" process, which creates a continuous tone print on vinyl with no dot pattern, excellent color saturation, intricate details and sharp type at low cost.

