

DESIGN INC.

ENVIRONMENTAL GRAPHIC DESIGN



MASSACHUSETTS COLLEGE OF PHARMACY & HEALTH SCIENCES

WORCESTER, MA

CLIENT
MCPHS

FABRICATORS
APCO Signs
Design Communications, Ltd

MCPHS is a multi-campus college specializing in health sciences education. The Worcester campus opened in 2000, in a state-of-the art building.

DESIGN, Inc. chose a customized "off-the shelf" sign system solution, responding to the college's concerns for low cost, ease of maintenance, and changeability.

DESIGN, Inc. incorporated the MCPHS logo into the signage as a large etched and filled disk in the entrance lobby and as a graphic design detail in the elevator directories. Large exterior letters prominently identify the building.

